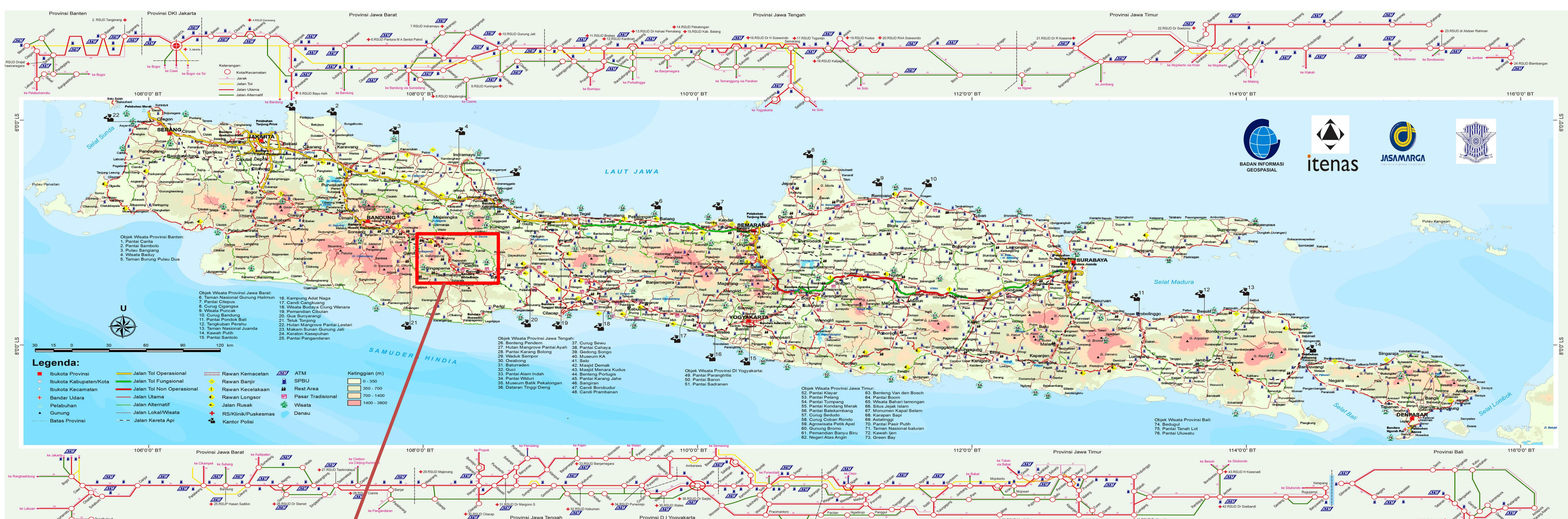


# THE ROLE OF TOPONYMY IN INDONESIA “MUDIK” ACTIVITIES



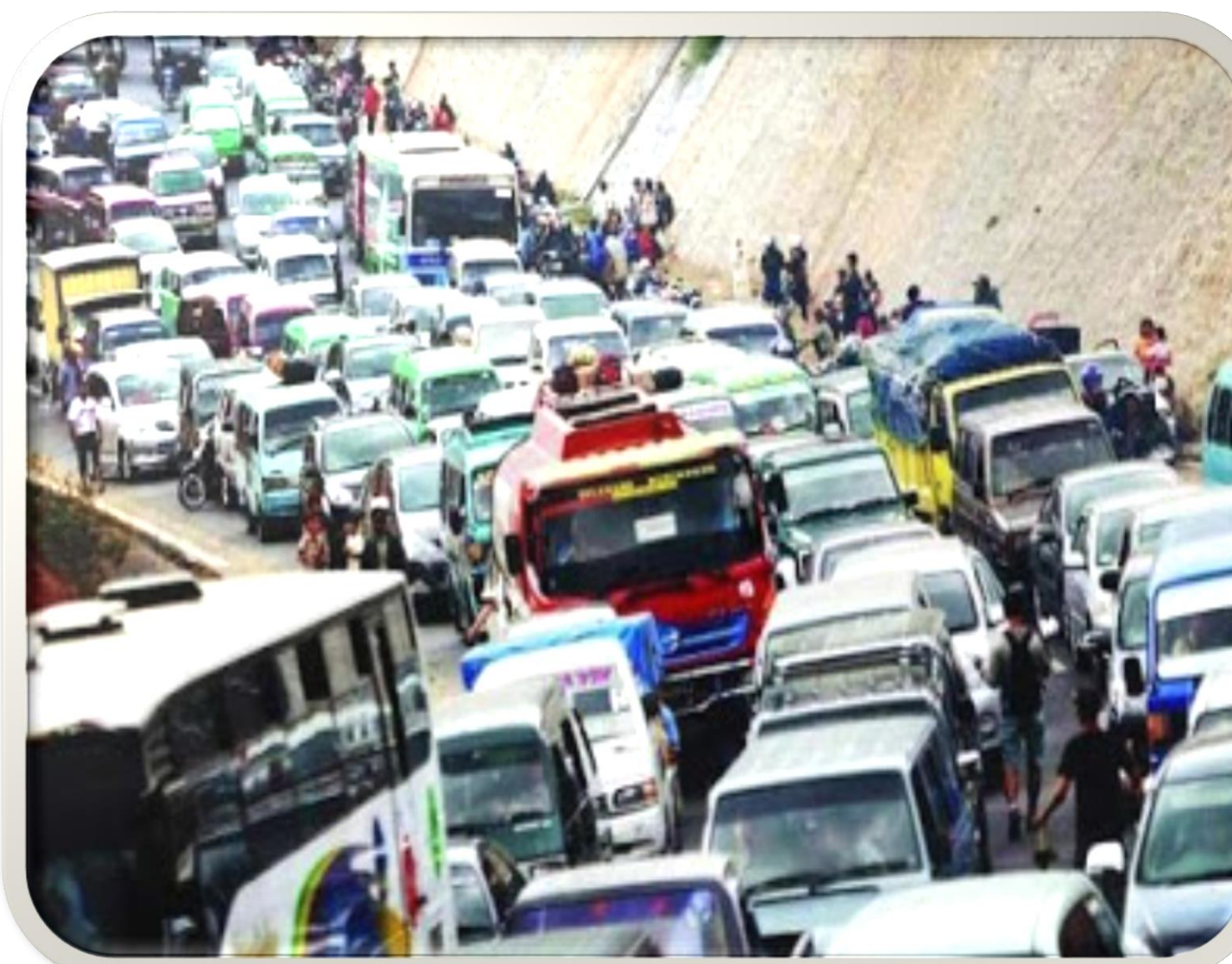
BADAN INFORMASI GEOSPASIAL



*Mudik* or going to one's hometown is a traditional phenomenon in Indonesia during Eid-ul-fitr holidays seasons. As the most number of moslems population country in the world, this annually phenomenon happens massively during Eid-ul-Fitr, which in this year happened in the last week of June until the first week of July in the year of 2017. Approximately, there will be estimated more or less 25 million “*mudikers*” involved in Java and Bali island itself.



The mass movement of approximately 25 million “*mudikers*” in Java island at about the same time, inevitably causes traffic densities in some road segments. For that reason, the Geospatial Information Agency of Indonesia (BIG) launched the “*Mudik Map 2017*” for the regions of Java and Bali islands. This map utilizes standardized geographical names recommended by the National Names Authority as the main identifier. The “*Mudik Map*” contains alternative road paths and surrounding public utilities and guided the *mudikers* the best route to their own destinations. In addition, this map also gives information on some nearby tourist destinations that can be visited during the *mudikers* settled at their hometowns. Standardized geographical names of places and destination are important for *mudikers* as a guidance and well information



Transportation modes	2016 (millions)	2017 (millions)	(%)
<b>Public</b>			
Train	4.08	4.37	+7.16
Bus	4.42	4.32	-2.11
Ferry	3.81	3.98	+4.57
Ship	0.93	0.96	+3.00
Airplane	4.92	5.40	+9.80
<b>Private</b>			
Car	3.06	3.40	+13.9
Motorcycle	5.11	6.07	+18.8
<b>Total</b>	<b>26.33</b>	<b>28.50</b>	<b>+8.24</b>